

FIG. 1

100

102 Flights 104 Hotels 106 Cars Cruises Vacations

108 ☒ Round-trip 112 One-way 110 Multi-city

City name (e.g. Boston), or airport code

112 From

110 ☐ Also search airports within 70 miles

112 To

112 ☐ Also search airports within 70 miles

114 ☐ Flexible dates - power search for savings (U.S. & Canada)

116 Leave

118 119 120

Return

122 ☐ I prefer non-stop flights 124 125 126

Travelers (up to 9)

Adult (18-64)	Senior (65+)	Youth (12-17)	Child (2-11)
1	0	0	0

128 130 132 134

136 Search

FIG. 2.

108

110

FLY

FLEX SEARCH

City name (e.g. Boston), or airport code

From

City name (e.g. Chicago), or airport code

To

Exact dates ☒ Flexible dates (U.S. & Canada) ☐

142 Please select one of the three options below.

144 **OPTION 1 WEEKENDS**

146 ☒ I want to take a weekend trip in

A weekend trip includes flights leaving Thu, Fri, Sat and returning Sun, Mon, Tue.

OR

150 **OPTION 2 BONUS DAYS**

152 I have some flexibility around my dates.

154 Leave

156 Return

OR

160 **OPTION 3 FLEXIBLE STAYS**

162 I want to take a trip for

164 sometime between

166 You can search for trips within a maximum range of 30 days.

168

170

172

174

176

178

Travelers	Adult (18-64)	Senior (65+)	Youth (12-17)	Child (2-11)	Infant in lap (under 2 yrs)	Infant in seat (under 2 yrs)
<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	

128

130

132

134

136

180

182

Search

FIG. 3



From: Chicago O'Hare International, IL (ORD)
To: Detroit Wayne County, MI (DTW)

Click a fare to see airlines and times.

Calendar view or simply start over

202

206

208

20

204

Sunday			Monday			Tuesday		
Thu Dec 4	Sun Dec 7		Mon Dec 8			Tue Dec 9		
Fri Dec 5	Sun Dec 7	214	Mon Dec 8			Tue Dec 9		
Sat Dec 6	Sun Dec 7		Mon Dec 8			Tue Dec 9		
Mon Dec 11	Sun Dec 14		Mon Dec 15			Tue Dec 16		
Fri Dec 12	Sun Dec 14		Mon Dec 15			Tue Dec 16		
Sat Dec 13	Sun Dec 14		Mon Dec 15			Tue Dec 16		
Thu Dec 18	Sun Dec 21		Mon Dec 22			Tue Dec 23		
Fri Dec 19	Sun Dec 21		Mon Dec 22			Tue Dec 23		
Sat Dec 20	Sun Dec 21		Mon Dec 22			Tue Dec 23		
4th weekend	Sun Dec 28		Mon Dec 29			Tue Dec 30		
Leaving Thu Dec 25	Sun Dec 28		Mon Dec 29			Tue Dec 30		
Fri Dec 26	Sun Dec 28		Mon Dec 29			Tue Dec 30		
Leaving Sat Dec 27	Sun Dec 28		Mon Dec 29			Tue Dec 30		

212

FIG. 4

200

	Non-stop	1-stop	2+ stops
United Airlines	\$99		
American Airlines	\$99	\$268	
Northwest Airlines	\$99	\$99	
Multiple Carriers	\$99	\$99	
Delta Air Lines		\$99	
US Airways	\$119		
Continental Airlines		\$119	

Fares are per person, using e-tickets, and include all taxes and fees. Some itineraries require paper tickets with an addition

Lowest price	Departure times	Shortest flights
Showing: United Airlines non-stop flights (49 flights out of 132 total)		
<p>Book It \$99 per person</p> <p>260</p> <p>Return to Flexible Search Results</p> <p>From Chicago, IL (ORD)</p> <p>To Detroit, MI (DTW)</p> <p>Leave Dec 4</p> <p>Anytime</p> <p>Return</p>	<p>Thursday, Dec 4</p> <p>Depart: 6:40am</p> <p>Arrive: 8:48am</p>	<p>United Airlines 834</p> <p>Chicago, IL (ORD)</p> <p>Detroit, MI (DTW)</p>
<p>258</p>	<p>Sunday, Dec 7</p> <p>Depart: 7:00am</p> <p>Arrive: 7:20am</p>	<p>United Airlines 1205</p> <p>Detroit, MI (DTW)</p> <p>Chicago, IL (MDW)</p>

55

108 110

FLY 101

FLEX SEARCH

City name (e.g. Boston), or **ORD**

From **ORD**

City name (e.g. Chicago), or **dtw**

To **dtw**

Exact dates Flexible dates (U.S & Canada)

Please select one of the three options below.

OPTION 1 WEEKENDS

I want to take a weekend trip in **August**

A weekend trip includes flights leaving Thu, Fri, Sat and returning Sun, Mon, Tue.

OR **OPTION 2 BONUS DAYS**

I have some flexibility around my dates.

Leave **Sep 4** include **2 days before and after**

Return **Sep 11** include **2 days after**

OR **OPTION 3 FLEXIBLE STAYS**

I want to take a trip for **2-4 days**

sometime between **Sep 4** and **Sep 11**

You can search for trips within a maximum range of 30 days.

Travelers

Adult (18-64)	Senior (65+)	Youth (12-17)	Child (2-11)	Infant in lap (under 2 yrs)	Infant in seat (under 2 yrs)
1	0	0	0	0	0

Search

FIG. 6



From: Chicago O'Hare International, IL (ORD)
To: Detroit Wayne County, MI (DTW)
Click a fare to see airlines and times.

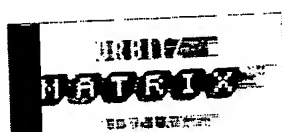
300 →

302 → 304 →

306 →

	Thu Sep 11	Fri Sep 12	Sat Sep 13
Tue Sep 2	0	0	0
Wed Sep 3	0	0	0
Thu Sep 4	0	0	0
Fri Sep 5	0	0	0
Sat Sep 6	0	0	0

FIG. 7



310 →

	American Airlines	Northwest Airlines	Multiple Carriers	Delta Air Lines	United Airlines	US Airways	Continental Airlines
Non-stop	\$202 see below		\$202		\$255	\$265	
1 stop	\$274	\$728	\$202	\$202		\$271	\$305
2+ stops							

Fares are per person, using e-tickets, and include all taxes and fees. Some itineraries require paper tickets with an addition

☒ Sort by ☐ Lowest price ☐ Departure times ☐ Shortest flights

Showing: American Airlines non-stop flights (25 flights out of 134 total)

CHANGE SEARCH

[Cancel](#)

[Return to Flexible Search Results](#)

From
Chicago, IL (ORD)

To
Detroit, MI (DTW)

Leave
Sep 2
Anytime

Return
Sep 11
Anytime

Book It \$202 per person

Tuesday, Sep 2

Depart: 9:57am
Arrive: 12:04pm

American Airlines 1708

Chicago, IL
Detroit, MI

Non-stop
Economy | 1h
Fokker 100

Thursday, Sep 11

Depart: 7:04am
Arrive: 7:15am

American Airlines 1739

Detroit, MI
Chicago, IL

Non-stop
Economy | 1h
Fokker 100

FIG. 8

108

110

FLY

FLEX SEARCH

City name (e.g. Boston), or airport code

From **ORD**

City name (e.g. Chicago), or airport code

To **DTW**

Exact dates ☒ Flexible dates (U.S. & Canada) ☐

144 Please select one of the three options below.

146 **OPTION 1 WEEKENDS**

I want to take a weekend trip in **September**

150 A weekend trip includes flights leaving Thu, Fri, Sat and returning Sun, Mon, Tue.

OR

152 **OPTION 2 BONUS DAYS**

I have some flexibility around my dates.

154 Leave **Sep 12** include **1 day before and after**

160 Return **Sep 19** include **1 day before and after**

OR

166 **OPTION 3 FLEXIBLE STAYS**

I want to take a trip for **4-6 days**

sometime between **Nov 10** and **Nov 20**

172 and 176

178

You can search for trips within a maximum range of 30 days.

Travelers	Adult (18-64)	Senior (65+)	Youth (12-17)	Child (2-11)	Infant in lap (under 2 yrs)	Infant in seat (under 2 yrs)
Up to 9	1	0	0	0	0	0

128 130 132 134 180 182 136

Search

FIG. 9

CONSISTENT
FIGURES

400



402

404

From: Chicago (All Locations), IL (CHI)
To: Detroit Wayne County, MI (DTW)

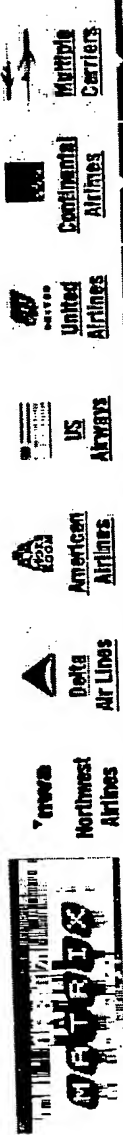
Choose a different month or simply start over.

Click a fare to see airlines and times.

	Returning 4 days (3 nights)	stops	Returning 5 days (4 nights)	stops	Returning 6 days (5 nights)	stops
November						
Leaving Mon Nov 10	from \$117	0	Fri Nov 13	0	Sat Nov 15	0
Leaving Tue Nov 11	from \$117	0	Fri Nov 14	0	Sun Nov 16	0
Leaving Wed Nov 12	from \$117	0	Sat Nov 15	4060	Mon Nov 17	0
Leaving Thu Nov 13	from \$117	0	Sun Nov 16	0	Tue Nov 18	0
Leaving Fri Nov 14	from \$117	0	Mon Nov 17	0	Wed Nov 19	0
Leaving Sat Nov 15	from \$117	0	Tue Nov 18	0	Thu Nov 20	0
Leaving Sun Nov 16	from \$117	0	Wed Nov 19	0		
Leaving Mon Nov 17	from \$117	0	Thu Nov 20	0		

Fares are per person, using e-tickets, and include all taxes and fees. Some itineraries require paper tickets with an additional charge.

FIG. 10



Non-stop	\$117	\$119	\$119	\$119	\$205
1 stop	see below				
2+ stops	\$278	\$117		\$119	\$203

Fares are per person, using e-tickets, and include all taxes and fees. Some itineraries require paper tickets with an additior

Track fares with DealDetector
Lowest price Departure times Shortest flights

Showing: Northwest Airlines non-stop flights (39 flights out of 160 total)

CHANGES SEARCH

Start over

Return to Flexible Search Results

From Chicago (All Locations), IL
To Detroit, MI (DTW)

Leave Nov 13
Anytime
Return Nov 17
Anytime

Book it \$117 per person

Leave Thursday, Nov 13
Depart: 7:25am
Arrive: 9:40am

Return Monday, Nov 17
Depart: 9:35am
Arrive: 9:45am

Northwest Airlines 1420
Chicago, IL (MDW)
Detroit, MI (DTW)

Northwest Airlines 1415
Detroit, MI (DTW)
Chicago, IL (MDW)

Non-stop
Economy | 1h
Boeing Dougl

Non-stop
Economy | 1h
Boeing Dougl

Book it \$117 per person

Leave Thursday, Nov 13
Depart: 7:25am
Arrive: 9:40am

Return Monday, Nov 17
Depart: 12:50pm
Arrive: 12:58pm

Northwest Airlines 1420
Chicago, IL (MDW)
Detroit, MI (DTW)

Northwest Airlines 1419
Detroit, MI (DTW)
Chicago, IL (MDW)

Non-stop
Economy | 1h
Boeing Dougl

Non-stop
Economy | 1h
Boeing Dougl

FIG. 11